

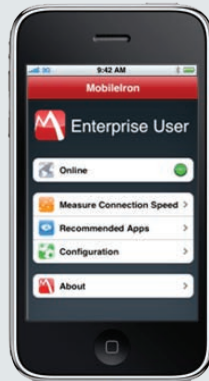
# Embrace the iPhone with Confidence



**THE CHALLENGE:** Users love their iPhones and want to bring them to work. Many companies are seeing the value of iPhones and wish to deploy them broadly. IT departments must now provision, secure, and manage iPhones as they do other platforms.

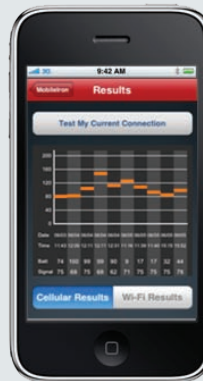
**THE SOLUTION:** MobileIron enables companies to deploy iPhones at scale by bridging the gap between the security and control IT needs and the experience end-users demand.

### Integration into IT Ops



- Provision at scale
- Know what's out there
- Configure and secure
- Block unauthorized devices

### Mobile Activity Intelligence



- Test cellular and Wi-Fi performance
- Track over time
- Map dropped call zones

### Recommended Applications



- Create catalog for company-recommended apps
- Allow users to download through the App Store

#### Make iPhones enterprise-ready:

Track full inventory of iPhones connected through ActiveSync

Block unauthorized devices

Provide encrypted over-the-air configuration settings and security policies using SCEP for both iPhone OS 3.0 and 3.1

Provide over-the-air remediation for out-of-date policies

Coexist easily with BlackBerry and other platforms

Monitor network service quality

Create a recommended application catalog for end-users

The MobileIron platform includes an easy-to-install appliance that plugs into your corporate network and is up and running in less than an hour, plus a MobileIron iPhone application that is available for download on the App Store.

### IT Management Features

#### Broad Platform Support

- iPhone 3GS, iPhone 3G, original iPhone, iPod Touch
- iPhone OS Versions 2.2, 3.0, 3.1

#### Integrated Management

- Cross-platform (iPhone, BlackBerry, other platforms)
- Central web-based interface
- Settings (VPN, Wi-Fi, Exchange, POP/IMAP, SCEP, APN, CalDAV, subscribed calendar, Web Clips)
- Phone asset inventory
- Role-based access

#### ActiveSync iPhone Inventory

- Monitor iPhones connecting
- Track allowed/blocked status

#### Blocking of Unauthorized Devices

- By hardware type (iPhone 3G vs. iPhone 3GS)
- By OS version (3.0 vs. 3.1)
- By user and device

#### Secure Operation

- Password and encryption policy enforcement
- Lockdown (camera, app install, Safari, YouTube, iTunes, content)
- Remote wipe

#### Secure Configuration

- Certificate delivery through SCEP for iPhone OS 3.0, 3.1
- Dynamic config generation
- One-click activation and remediation

#### Application Catalog

- Catalog creation for recommended applications
- Group- and user-based publishing

### End-User Features (MyPhone@Work)

#### Self-service

- Enrollment of new iPhones
- Provisioning of user-specific configuration profiles (e.g., VPN, Wi-Fi)

#### Mobile Activity Intelligence

- Speed test for cellular and Wi-Fi
- Time-based charting of performance
- Maps-based dropped call reporting (coming soon)

#### Application Catalog

- Catalog of recommended applications
- Easy download from the App Store
- Self-reported application inventory